

GAIL IVEY Writing Sample (Marketing Company website)

<https://indiemusicnashville.com>

Sales Pages:

IndieArtist Promo Pack

<https://indiemusicnashville.com/service/indieartist-spotlight-2/>

Like an EPK. Only smarter.

Maybe your band is just getting started. Maybe you're on a shoestring budget. And nobody out there knows who you are. Seriously, your band needs to be promoted so people will come out for your gigs. And buy your merch. And your EPs. IndieArtist Promo Pack –

YOU NEED THIS. ASAP.

Think of your IndieArtist Multi-Media Promo Pack as an informal EPK, but without the big bucks. Use it to promote your band on social media, or send the link to venues and potential house concert hosts so they can hear your music (and invite you to gig there). Promote your album release or your upcoming tour.

Promote your band to tens of thousands.

After your IndieArtist Promo Pack is published, we help you along by promoting your IndieArtist Spotlight on our @IndieMusicNash Twitter feed once a day over the next week after initial publication. @IndieMusicNash has only high-quality organic followers who are interested in indie music.

Your IndieArtist Promo Pack is hosted right here on IndieMusicNashville, with no additional hosting fee. It includes:

- IndieArtist Spotlight – exclusive promotion on the front page of our website.
- Original article that includes a lengthy interview covering your life and career.
- High quality photos (from your website, social media, or provided by you).
- Links to your website and socials.
- Your music on SoundCloud plays while media outlets, prospective venues, and your future fans are reading your IndieArtist Spotlight.

Book shows. Get noticed!

Our professional writers will schedule a phone consultation or email exchange to get the information we need to write you a great IndieArtist Spotlight.

Get Started Now – Promo Pack Introductory Special ONLY \$189 – LIMITED TIME

(Regularly \$349)

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<https://indiemusicnashville.com>

Short Form Bio

<https://indiemusicnashville.com/service/short-form-bio/>

Stapleton, Swift and others have one.

Why are Stapleton, Swift and others so popular – and you're not? Because, in part, they put their bios out there in important places before anyone knew who they were. Short Form Bio –

YOU NEED ONE TOO.

The short bio is just what you need for your artist website, Facebook, YouTube, etc. After all, people who come to those places are hoping to learn more about you! Your short form bio is also what you will provide to promoters and venues who would like to share information about you when they publicize your event.

The short form biography is usually three to four short paragraphs.

Our professional writers will schedule a phone consultation or email exchange to get the information we need to write you a great short form biography.

[Get Started Now – Short Form Bio Introductory Special ONLY \\$99 – LIMITED TIME](#)

(Regularly \$199)

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<https://indiemusicnashville.com>

Long Form Bio

<https://indiemusicnashville.com/service/long-form-bio/>

Beyoncé, Jay Z and others have one.

Why are Beyoncé, Jay Z and others so popular – and you're not? Well, it's partially because they distributed long form bios to the media before anyone knew who they were. Long Form Bio –

YOU NEED ONE TOO.

With your long form biography, you'll have a pre-written article about you to distribute to media sources. Media websites and print publications such as newspapers or magazines may use excerpts, or even copy and paste your entire long form bio into their publication.

The long form biography is usually one or two pages long.

Our professional writers will schedule a lengthy phone consultation or email exchange to get the information we need to write your great long form biography.

Get Started Now – Long Form Bio Introductory Special ONLY \$189 – LIMITED TIME

(Regularly \$349)

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Digital Branding Plan

<https://indiemusicnashville.com/service/digital-branding-plan/>

Coca-Cola, Apple and others use it.

How do you know you're looking at an Apple product when the word "Apple" isn't anywhere to be found? Because Coca-Cola, Apple and others have trained you to look for the symbol, not just the name. That's Digital Branding.

YOU NEED IT TOO.

Branding helps your fans and the media to immediately identify you throughout your online channels, regardless of whether they're looking at your website, Twitter, YouTube, or any one of the other places where you have an online presence.

Train your followers to look for your brand!

You don't have a bitten apple, a red swoosh, or golden arches connected with your artist name? That's okay. We can fix that. We will analyze your web presence, and then provide you with a detailed plan to give your online accounts the charisma and authority that you deserve.

Your detailed plan will have recommendations for your digital brand concerning your patterns, color palettes, typography, photos, and designs. With your plan, you will know which photos should take center stage and which should be retired, which fonts to stick with and which to abandon, and which colors you need to use and which to ditch.

Optional: We do all the work for you – we create new images using recommended patterns, color palettes, typography, and design systems, which are properly sized and scaled for each social media account. Then we upload your new images into your various accounts.

we create or update your digital brand with new images, new fonts, patterns, color palettes, typography, and design systems, then upload the new images into your various accounts.

Optional: We can provide you with high-quality [business cards](#) that fit your newly branded image.

Our marketing experts will schedule a phone consultation or email exchange to get the information we need to get you branded.

Optional items will incur an additional cost. Don't worry, we won't do it without your approval.

[Get Started Now – Digital Branding Plan Introductory Special ONLY \\$59 – LIMITED TIME](#)

(Regularly \$119)

GAIL IVEY Writing Sample (Marketing Company website)

<https://indiemusicnashville.com>

Press Release

<https://indiemusicnashville.com/service/press-release-for-indie-musicians/>

Chesney, Underwood and others use them.

Why do Chesney, Underwood and others have huge numbers of screaming fans who can't wait for their next album, concert or song – and you don't? Because in part, they sent out a press release for every new album, concert and song ever since nobody knew who they were.

YOU NEED ONE TOO.

A press release is just what the doctor ordered to get more people to buy your new album, come to your next concert, and beg for your new song. After all, you can only send a Facebook invite to the people you ALREADY know.

Your one page document, when published by your chosen media outlets, will attract folks who may be interested in your music who you DON'T already know.

Our professional writers will schedule a phone consultation or email exchange to get the information we need to write you a great press release for your upcoming tour, concert or album release.

Get Started Now – Press Release Introductory Special ONLY \$89 – LIMITED TIME

(Regularly \$199)

GAIL IVEY Writing Sample (Marketing Company website)

<https://indiemusicnashville.com>

Website Design, Build, & Hosting

<https://indiemusicnashville.com/service/website-design-build-hosting/>

Aldean, Pickler and others have great ones.

Why do Aldean, Pickler and others have great websites – and you don't? Because, in part, they understand that their website is their most important marketing tool. And now you know that a great site is YOUR most important marketing tool.

YOU NEED ONE TOO.

A great website is just what you need to market yourself and your offerings to the world. Here is where you tell about yourself, capture your fans' email addresses, sell your CDs and merch, point folks to all your socials, show your upcoming tour dates, and show off your photos, all while they're listening to your latest song!

Our professional web site builders will schedule several phone consultations or email exchanges to get all the information we need to build you a great website that will be YOUR most important marketing tool.

Your short or long form bio and a minimal hosting fee are not included.

Get Started Now – Website Design Introductory Special Starts at ONLY \$499 – LIMITED TIME

(Regularly \$750 and up)

GAIL IVEY Writing Sample (Marketing Company website)

<https://indiemusicnashville.com>

EPK

<https://indiemusicnashville.com/service/epk-for-bands/>

Sheeran, Gaga and others use them.

Why do Sheeran, Gaga and others have amazing, accurate media coverage – and you don't? Because in part, they have an EPK – Electronic Press Kit – they provide for media, venues, and promoters.

YOU NEED ONE TOO.

With your Electronic Press Kit, you'll have everything the media needs to cover you thoroughly and accurately, and everything venues need to prepare for your show. All. In. One. Spot.

Increase media coverage! Book more shows!

When you provide the information and documentation below, we design and build you a beautiful, branded, and dedicated web page to contain it. We show you off to the media, promoters, and venues, putting you in the best light possible.

Your EPK includes:

- Downloadable photographs
- List of past media coverage
- List of past interviews
- Song List
- Sample of a normal set list
- Music from your SoundCloud
- Embedded Videos
- Contact info & active social links
- Band contracts (when appropriate)
- Stage plot diagrams (when appropriate)
- W9s

Your short and long form bios and a minimal hosting fee are not included.

[Get Started Now – EPK Introductory Special Starting at ONLY \\$299 – LIMITED TIME](#)

(Regularly \$750 and up)

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<https://indiemusicnashville.com>

Business Cards

<https://indiemusicnashville.com/service/business-cards-nashville/>

You created awesome music.

Successful indie artists know that freely giving out beautiful, well branded business cards is a key building block in their branding and marketing plan. How else are people you meet going to remember who you are? Buy your EP? Invite you to play in their round?

YOU NEED AN AWESOME IMAGE.

Your awesome custom designed and well-branded cards are exactly what you need to impress your music contacts and fans. Our graphics designers will consult with you to create business cards that will help you stand out in the crowd.

Your business card order includes:

- Custom design by professional graphics designers
- Proof for your approval
- High-quality, full-color printing
- 500 custom cards shipped directly to you
- Multiple premium card stocks available
- Larger quantities available

No longer will you look and sound unprofessional, like indie artist wannabes. Order your custom cards and get known.

Stand out! Have cool business cards.

Be ready at your next gig to hand out your awesome business cards.

"I left my business cards at home." *Yeah, sure he did.* Saying this is inviting someone to walk away. And forget who you are. And not buy your music.

Never let them say this behind your back again: "She didn't even have any business cards!"

We will schedule a phone consultation or email exchange to get the information we need to create your cool, professional new biz cards.

Your professional quality image starts here!

[Begin Today – Business Cards Introductory Special Starts at ONLY \\$79 – LIMITED TIME](#)

(Regularly \$129)

GAIL IVEY Writing Sample (Marketing Company website)

<https://indiemusicnashville.com>

Meme Subscription

<https://indiemusicnashville.com/service/meme-subscription/>

Tweeters with masses of organic followers use great memes.

Why do some tweeters, facebookers, and instagrammers get masses of organic followers – and you don't? Because, in part, they know that a great meme gets many times the engagements of a simple tweet or post.

YOU NEED GREAT MEMES TOO.

Your subscription to our awesome memes is the spot-on antidote to dull, uninspiring tweets and posts.

Stand out from the crowd! Get more organic followers!

First, our graphics designer makes dozens of beautiful, inspiring and/or humorous memes. Then, we test them all for you and, finally, provide you with the 28 “Best of the Bunch” every 28 days. You get only the 28 memes that got the most engagement and the most favorable responses of all.

Why 28? Because Twitter Analytics runs on a 28-day cycle, and @IndieMusicNash is a Twitter fanatic!

Start Today! Post the best memes!

Every 28 days you'll get a fresh batch of the best, most awesome memes in your inbox.

Get Started Now – Meme Subscription Introductory Special ONLY \$9.99/month – LIMITED TIME

(Regularly \$24.99)

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Gig Posters (new 6-27-17)

<https://indiemusicnashville.com/service/gig-posters/>

Your competition uses them.

How do your friends in the music biz get fresh new faces to come to their gigs – and you don't? Because, in part, they're having posters made for all their upcoming gigs – and plastering them around in strategic places. Gig Posters.

YOU NEED THEM TOO.

A well done graphic for your show can bring in people who you are unable to reach using any other method. Your Facebook event can only go so far, but a gig poster can bring in people you don't even know, just because they saw the poster and decided that you look interesting.

Plaster your face all over town!

Gig posters are good for more than just plastering.

Sell them on your merch table. Charge extra to autograph them. Have a drawing to give away a signed gig poster – draw from those who sign up for your email list. Use your imagination. I bet you can come up with even more of ideas on how to use your gig posters!

You'll receive a digital copy of your poster via email, in exactly the right resolution to be printed on 11x17 paper. They're cheap to print, about \$1 or \$2 each (depending on the paper you choose) at office stores. So print as many as you like!

Optional: We provide you with a digital image, matched to your gig poster, which is just the right size to use as your Facebook event image.

Our graphic artist will schedule a phone consultation or email exchange to get the information we need to get you plastered.

Get Started Now – Gig Posters Introductory Special ONLY \$39 – LIMITED TIME

(Regularly \$69)

* As soon as we receive notification of your order, we'll be in touch to schedule a consultation.

* You will be sent a digital file which you can have printed cheaply at office supply stores.